



Training of trainers (ToT) on behavioural change communications (BCC)

BRAC James P Grant School of Public Health, BRAC University (BRAC JPGSPH) is currently implementing a project titled “Community-based capacity building initiatives for service providers strengthening sexual and reproductive health and rights of early married girls, adolescents, and young people” in collaboration with Terre des Homes-Netherlands (TDH), Bangladesh and Pollisree, Dinajpur funded by the NUFFIC-Netherlands. This project aims to improve sexual and reproductive health and rights (SRHR) of early married girls, adolescents and young males and females in 10 unions of the Dinajpur Sadar Upazila of Dinajpur district, Bangladesh.

Under this project, BRAC JPGSPH conducted a training needs assessments (TNA) study of TDH trainers, Pollisree staff, government health workers, officials at the Civil Surgeon’s Office and the community people of Dinajpur district in October 2021. The study identified several issues and skills which require further capacity building on training methods and tools and clarification of concepts which are crucial to reach out to the early married girls (EMGS), young couples, their families and the community in Dinajpur area. Based on the findings, four trainings have been recommended for the master trainers of TDH, incorporating the gaps identified in the TNA, and, by harnessing those skills, the goal of the project – to ensure SRHR of EMGs in Dinajpur district. JPG recommended a holistic approach to reach the goal by addressing the spouses, family members, community people and local influential people.

The first of the series of these training courses, titled 'Training of trainers (ToT) on behavioural change communications (BCC)' was held at BRAC JPGSPH training venue from 28-30 November 2021. A total of ten participants from Terre des Hommes-Netherlands and BRAC JPGSPH attended this training course. The ToT module was designed and facilitated together by a team from JPG and a DOT Consulting – a local expert on training on BCC. The overall training was coordinated by BRAC JPGSPH. Modules and ToT guidelines for three other ToT courses on Advocacy, Leadership and Negotiation Skills, 'Sexuality, SRHR, and Emotional Well-being' and Gender Equality, Sexual and Gender-based violence will be developed and conducted by JPGSPH between December 2021-February, 2022.